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3625

Docket No.: WO-300257/10105309  
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
Phillip HYUN

Application No.: 10/066,794

Group Art Unit: 3625

Filed: February 6, 2002

Examiner: J. H. Zurita

For: SYSTEM FOR AND METHOD OF  
COMPUTER CONTROLLED MEDIA  
BUYING PROGRAM

TRANSMITTAL LETTER

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RECEIVED**  
APR 01 2004  
**GROUP 3600**

Dear Sir:

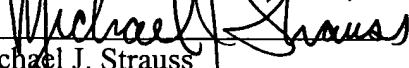
Enclosed are the following items for filing in connection with the above-referenced  
Patent Application:

Amendment under 37 CFR 1.116.

The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be  
filed or which should have been filed herewith (or with any paper hereafter filed in this  
application by this firm) to our Deposit Account No. 06-2375, under Order No. WO-300257. A  
duplicate copy of this paper is enclosed.

Dated: March 30, 2004

Respectfully submitted,

By   
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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HYUN, Phillip

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Title: SYSTEM FOR AND METHOD OF COMPUTER  
CONTROLLED MEDIA BUYING PROGRAM



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Group Art Unit: 3625

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**AMENDMENT AFTER FINAL OFFICE ACTION UNDER 37 CFR §1.116**

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**GROUP 3600**

In response to the office Action of December 30, 2003, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on 2 of this paper.

**Remarks** begin on 7 of this paper.